

For Immediate Release

## Press Release

### **Detail Solutions Teams with Snell & Wilcox to Train ABS CBN Personnel on Digital Image Processing**

Manila February 28th -- Detail Solutions teamed with Snell & Wilcox to train ABS CBN's engineering team in the latest digital image processing technologies. ABS CBN is one of the Philippines leading commercial broadcasters with analogue, digital and satellite services covering both local and international markets.

The seminar concentrated on image processing for archive restoration and fundamental conversion technologies. Using broadcast equipment loaned by Snell & Wilcox, the seminar provided "hands-on" training for the ABS CBN employees.

"Snell & Wilcox has always been known for their technological leadership in image processing and conversion technologies and we see these seminars as part of our responsibility to share this knowledge with the broadcast community," said Jonathan Mortimer, Snell & Wilcox sales director for the Asia Pacific.

Detail Solutions provides training and consultancy services to the region's leading broadcasters. Their range of topical courses on subjects such as HDTV and DVB has proved popular with clients from India to Hong Kong.

Mark Parlett, principle consultant for Detail Solutions, said "our on-site to your schedule" approach has proved attractive for busy broadcast engineering departments. "This three way cooperation between manufacturer, broadcaster and independent consultant is a new departure for us and we hope to be able to offer more such collaborations in the future," he said.

"Patrick, Mapagtapat A. Ongchangco III of ABS CBN commented, "There's a big difference in having the technology and knowing how to apply it. Our partners have been a vital element in our process in providing the best Global standards in digital services for our clients all over the world"

**ENDS**

**Press Contact Details - Mark Parlett Tel +852 9461 6127, Email [mark@detalsolutions.com](mailto:mark@detalsolutions.com), <http://www.detalsolutions.com>**

**Detail Solutions** provides training and consultancy services to the broadcast and telecommunications industries, specialising in leading edge technologies such as HDTV and Mobile TV. Drawing on more than 25 years of experience in supplying the most up to date technologies detail solutions aims to deliver technology up dates from a unique and impartial perspective.