

Press Release

3rd of December 2006

Detail Solutions Delivers HD Training Package to Major Regional Broadcaster

Hong Kong November 30th. Detail Solutions received a very favourable response to its first High Definition training package. Conducted over two days, the package included a number of seminar style sessions starting with the origins and fundamental technologies behind HD before moving on to more specific areas such as capture, transmission, recording, display and conversion. Matthew Hulley Chief Engineer commented "With today's environment of rapidly changing technology it is vital that our engineering staff have the opportunities to keep up to date and this on site package allowed us to do this with a minimum disruption to our normal busy schedules"

The seminar sessions were interspersed with practical sessions kindly supported by, Snell & Wilcox, Sony & Shun Hing Technology Co., Ltd , all of whom lent equipment. Matthew commented again, "We found the practical sessions immensely valuable enabling us to view HD parameters and artefacts in a controlled environment"

Conceived earlier this year Detail Solutions provides optimised training and consulting packages for broadcasters facing the challenges of the multi-definition world. Mark Parlett, founder, commented, "Over my many years of supplying high technology solutions to broadcasters I came to realise the immense challenges faced by engineers and managers today. Not only are they expected to maintain ever more sophisticated systems with greater efficiency, they are also expected to provide sound decisions about constantly changing new technologies. How were they supposed to acquire the knowledge to do this?"

With current trend towards HD Detail Solutions can provide a range of customised training packages, from executive briefings for non technical staff wishing to acquire an overview of High Definition and it's challenges to full knowledge up-grade packages for broadcast technologists conducted over several days.

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Detail Solutions provides training and consultancy services to the broadcast and telecommunications industries, specialising in leading edge technologies such as HDTV and Mobile TV. Drawing on more than 25 years of experience in supplying the most up to date technologies Detail Solutions aims to deliver technology up dates from a unique impartial perspective.

It was founded by Mark Parlett, former managing director of Snell & Wilcox Asia Pacific. Mark Parlett started his career with Quantel whom he joined in 1979 as a research & development engineer. Later he went on to establish their first Asian operation in Japan, eventually finishing his time with Quantel as Managing Direct Asia Pacific, before joining Snell & Wilcox.